Managing a Virtual American Space (USA Cafe) for the U.S. Embassy Libya External Office (LEO)



Proidet Litia	Managing a Virtual American Space (USA Cafe) for the U.S. Embassy Libya External Office (LEO)
Project Summary	We seek interns who can co-manage an online virtual American Space and generate creative, interactive content to promote American culture and exchange with Libyans.
Country	Libya

Project Description

Are you passionate about American movies, culture, food, holidays, and everything that makes America unique? Do you love meeting people from new countries and have you always wanted to learn about Libya? The U.S. Embassy Libya External Office is looking for interns to manage the third year of USA Café - our virtual American Space for Libyans. This is a unique opportunity to design the direction of U.S. Embassy Libya's virtual space where Libyan students and young professionals can learn about American culture by interacting with American students. USA Cafe is managed through a closed Facebook group. Interns are expected to engage with USA Café's audience by leading monthly Facebook Live conversations on the group, designing and sharing creative content in coordination with a U.S. Embassy Public Affairs Specialist, and fostering engagement and positive interaction with members on the group.

Required Skills or Interests

Skill(s)
Cultural diplomacy
Editing and proofreading
Graphic design
Infographic design
Research
Social media management
Storytelling/blogging/vlogging

Additional Information

The U.S. Embassy to Libya was evacuated from Tripoli in 2014 due to insecurity. Our Embassy now operates as the Libya External Office based in Tunis, with a virtual Public Affairs team with staff in Tunisia and Libya. We welcome the contributions of diverse virtual interns based in the United States. This internship offers a unique opportunity to "meet" Libyan students and young professionals and gain social media-specific presentation skills. Come and join U.S. Embassy Libya's virtual team!

Language Requirements

Language Speaking Proficiency Reading Proficiency Importance

Arabic Minimum professional proficiency Minimum professional proficiency Nice to Have